

# ONLINE PRICE LIST

# Why eKapija?

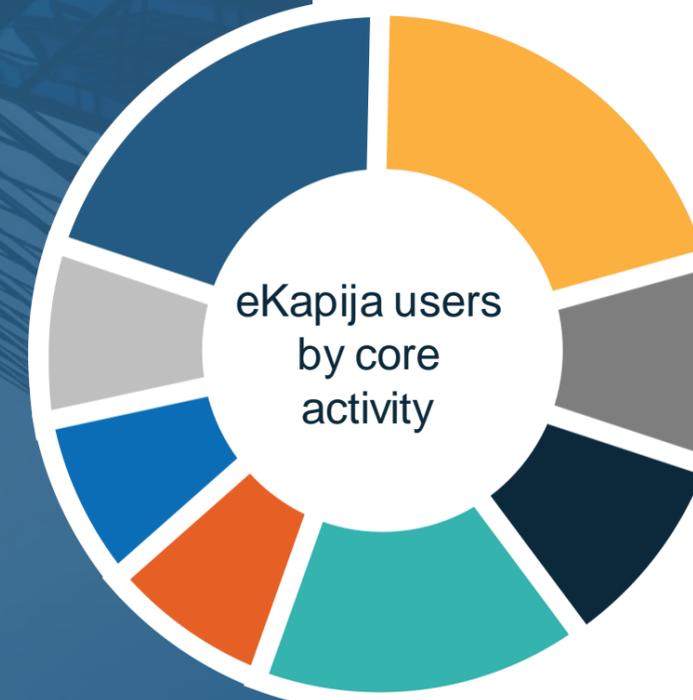
- ➔ The leading business portal in the region in Serbia, Bosnia and Hercegovina and Montenegro.
- ➔ Over 20,000 commercial users of the system.
- ➔ More than 1,150,000 viewed documents a month.

# Who are eKapija users?

- ➔ Small, medium and large companies in Serbia and the region, companies-members of national business clubs, embassies, local and foreign investments funds, banks, insurance companies, brokerage companies, construction organizations, local self-governments in towns and municipalities...
- ➔ 70% of individual users are decision-makers in their companies.
- ➔ Readers not reached by other media.

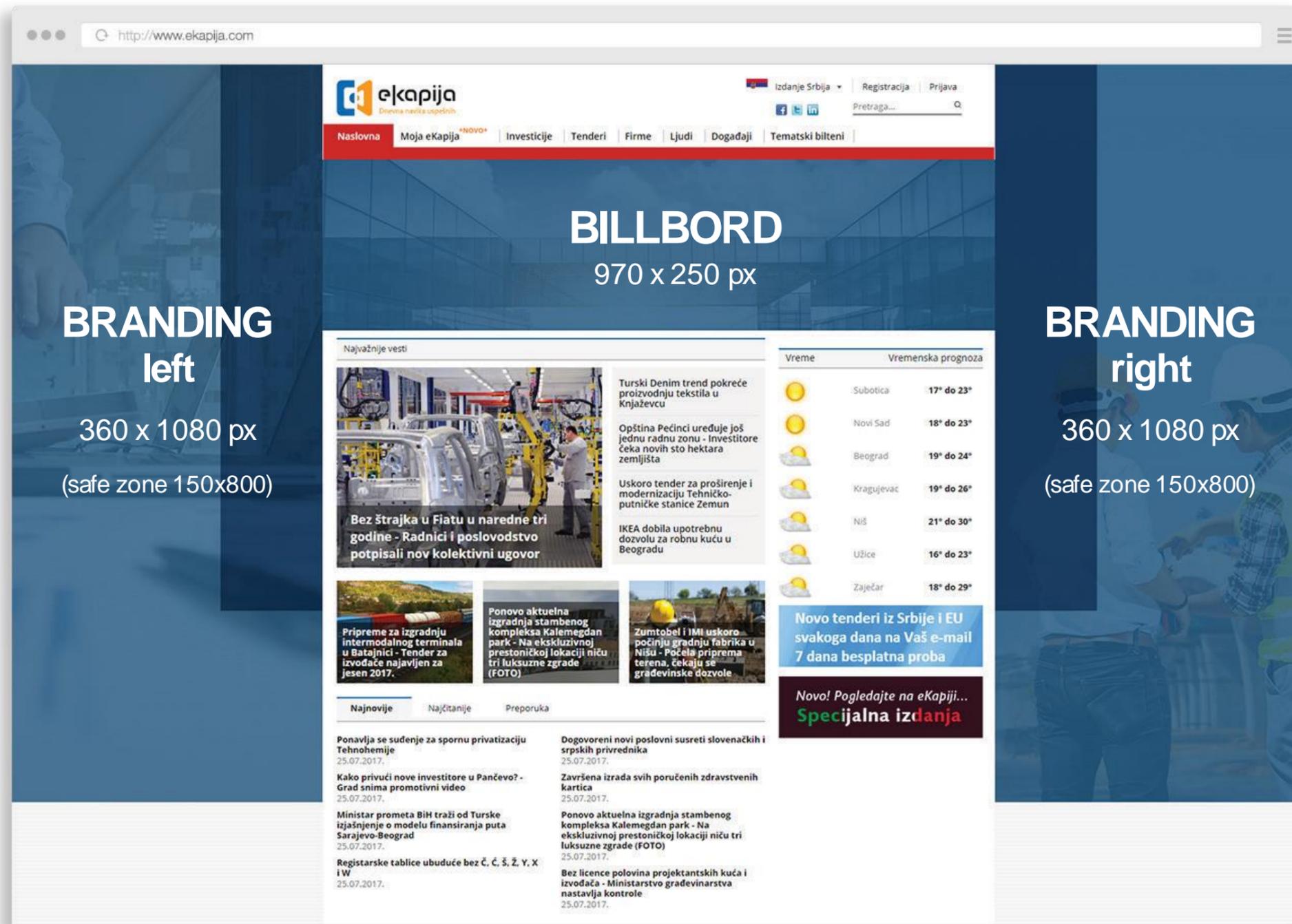


- Executive / owner **40%**
- Upper and middle management **30%**
- Other **30%**



- Construction **21%**
- Industry **23%**
- Transport **9%**
- Public service **7%**
- Agriculture and livestock breeding **6%**
- Services **13%**
- IT, telecommunications **10%**
- Tourism **11%**

# Billboard Banner and Branding



## Billboard Banner

Size: 970 x 250 px  
 25% of display on all pages  
 Format: jpg, gif or HTML5

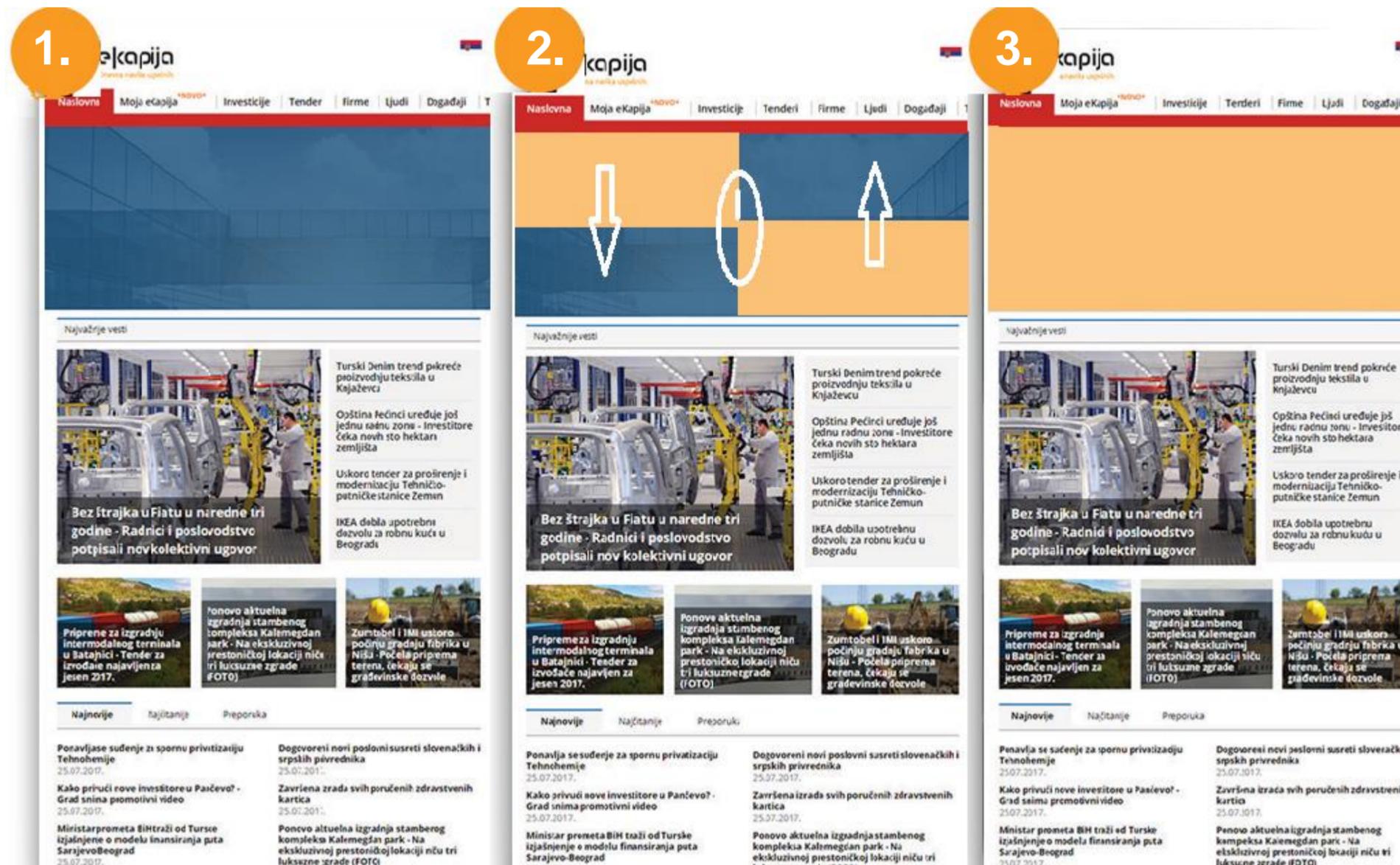
Campaign duration	Price
1 day	eur 200
7 days	eur 1,000
15 days	eur 1,600
30 days	eur 2,300

## Portal Branding

Size: 360 x 1080 px  
 50% of display on all pages  
 Format: jpg, gif or HTML5

Campaign duration	Price
1 day	eur 500
3 days	eur 1,400
5 days	eur 2,000
7 days	eur 2,500

# BILBORD SPLIT banner (970 x 250 px)



## Bilbord split banner

Dimensions: 970 x 250 px  
25% of display on all pages format

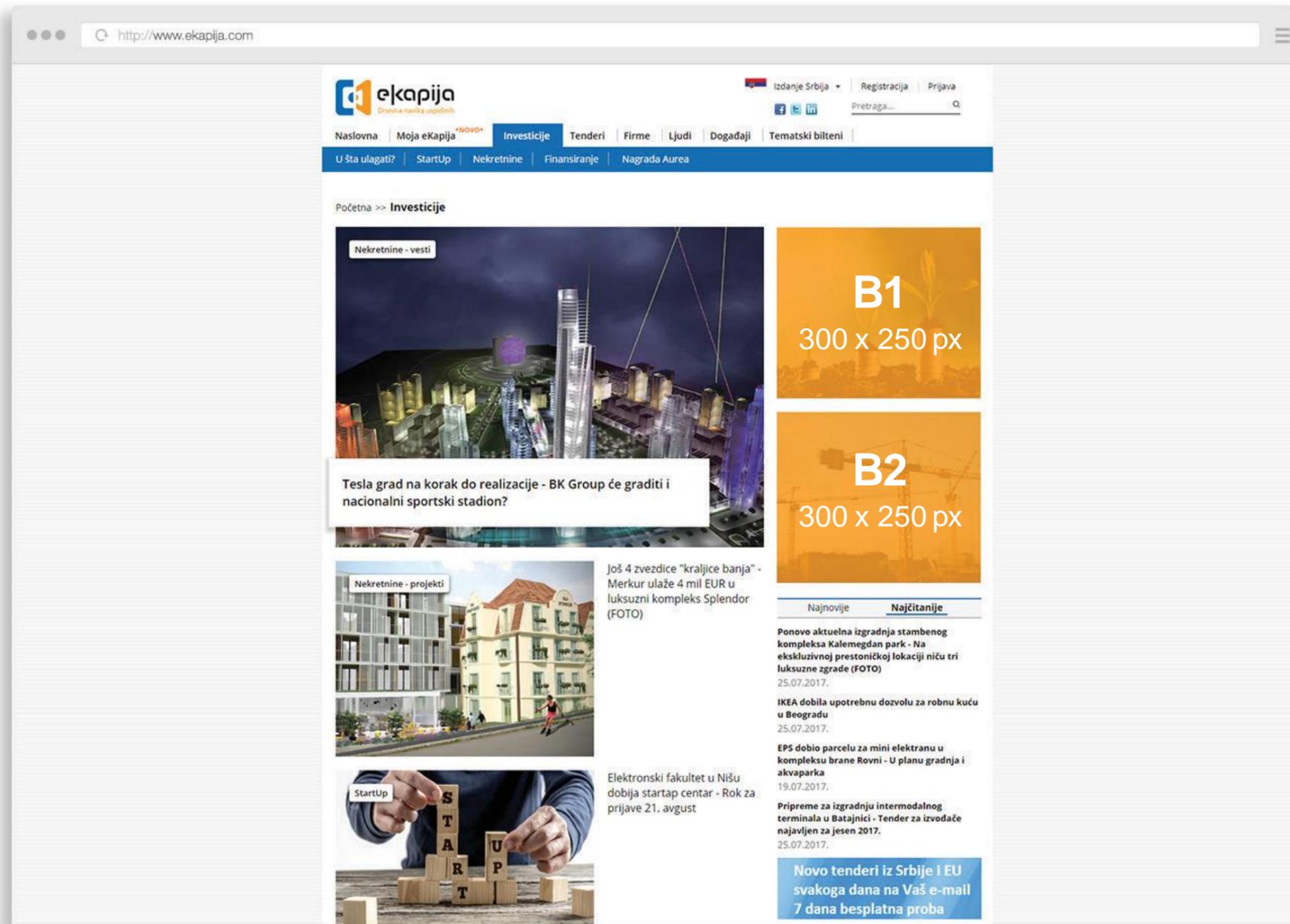
Format: jpg, gif ili HTML5

File size: up to 10 MB

Two displays are rotated in the split.

Campaign duration	Price
1 day	eur 200
7 days	eur 1.000
15 dana	eur 1.600
30 dana	eur 2.300

# Banners B1 and B2 (300 x 250 px)



## Banner B1

Size: 300 x 250 px  
25% of display on all pages  
Format: jpg, gif or HTML5

Campaign duration	Price
1 day	eur 110
7 days	eur 480
15 days	eur 800
30 days	eur 1,400

## Banner B2

Size: 300 x 250 px  
25% of display on all pages  
Format: jpg, gif or HTML5

Campaign duration	Price
1 day	eur 90
7 days	eur 400
15 days	eur 650
30 days	eur 1,000

# Banner B1 (300 x 600 px)

http://www.ekapija.com

ekapija  
Dnevna navika uspešnih

Izdanje Srbija Registracija Prijava  
Pretraga...

Naslovna Moja ekapija **NOVO!** Investicije Tenderi **Firme** Ljudi Događaji Tematski bilteni

Katalog firmi Filantropi Nove menadžerske pozicije

Početna >> Firme >> **Filantropi**

Kompanija Canon donacijom iz Selfieless kampanje obezbedila odlazak mališana na more

Partnerstvo UNICEF-a i Vojvodanske banke

Keprom donirao autosedišta Centru za porodični smestaj i usvojenje Novi Sad

Ukupno tekstova: 1059

Mastercard i Svetski program za hranu pokreću inicijativu "100 miliona obroka"  
Utorak 11.07.2017.

Edukacije i prekvalifikacije nezaposlene omladine - Wilo fondacija pomaže centar Jaki mladi  
Ponedeljak 10.07.2017.

Niški Klinički centar dobio savemeni 3D mamograf  
Petak 07.07.2017.

Oglašavanje za život - Poznati u humanitarnoj akciji NURDOR-a za izgradnju bolnice u Nišu  
Četvrtak 06.07.2017.

NIS finansira projekte u 11 lokalnih zajednica u Srbiji - Rok za prijave 8. septembar  
Ponedeljak 03.07.2017.

Ponovo aktuelna izgradnja stambenog kompleksa Kalemegdan park - Na ekskluzivnoj prestoničkoj lokaciji niču tri luksuzne zgrade (FOTO)  
25.07.2017.

IKEA dobila upotrebnu dozvolu za robnu kuću u Beogradu  
25.07.2017.

EPS dobio parcelu za mini elektranu u kompleksu brane Rovni - U planu gradnja i akvaparka  
19.07.2017.

Pripreme za izgradnju intermodalnog terminala u Batajnici - Tender za izvođača najavljen za jesen 2017.  
25.07.2017.

Najnovije **Najčitanije**

Novo tenderi iz Srbije i EU

## Banner B1

Size: 300 x 600 px  
25% of display on all pages  
Format: jpg, gif or HTML5

Campaign duration	Price
1 day	eur 200
7 days	eur 1,000
15 days	eur 1,600
30 days	eur 2,300

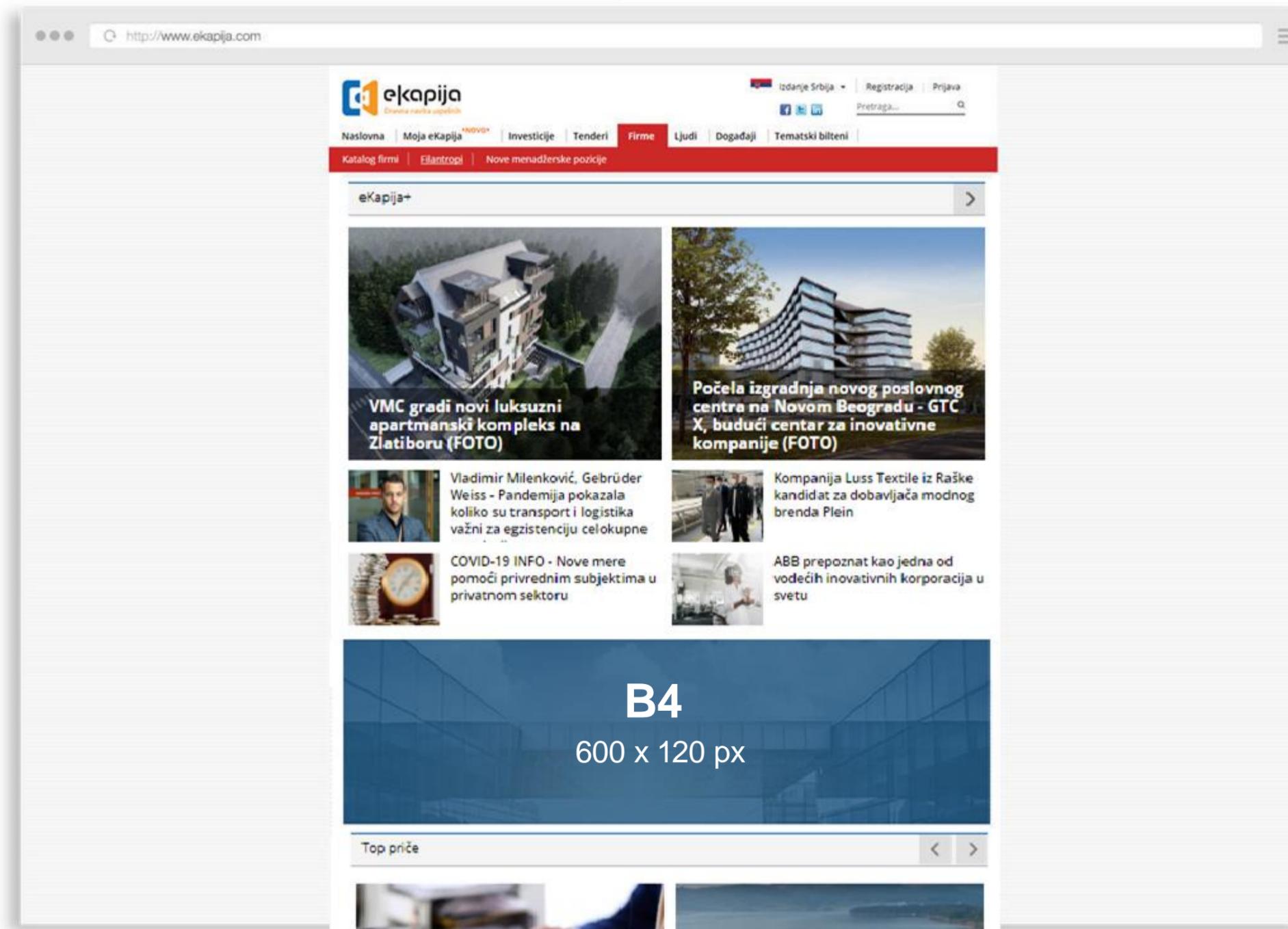
### Note:

This position also enables the option of a SPLIT banner display.

File size: up to 10 MB

Two displays are rotated in the split.

# Banner B4 (600 x 120 px)

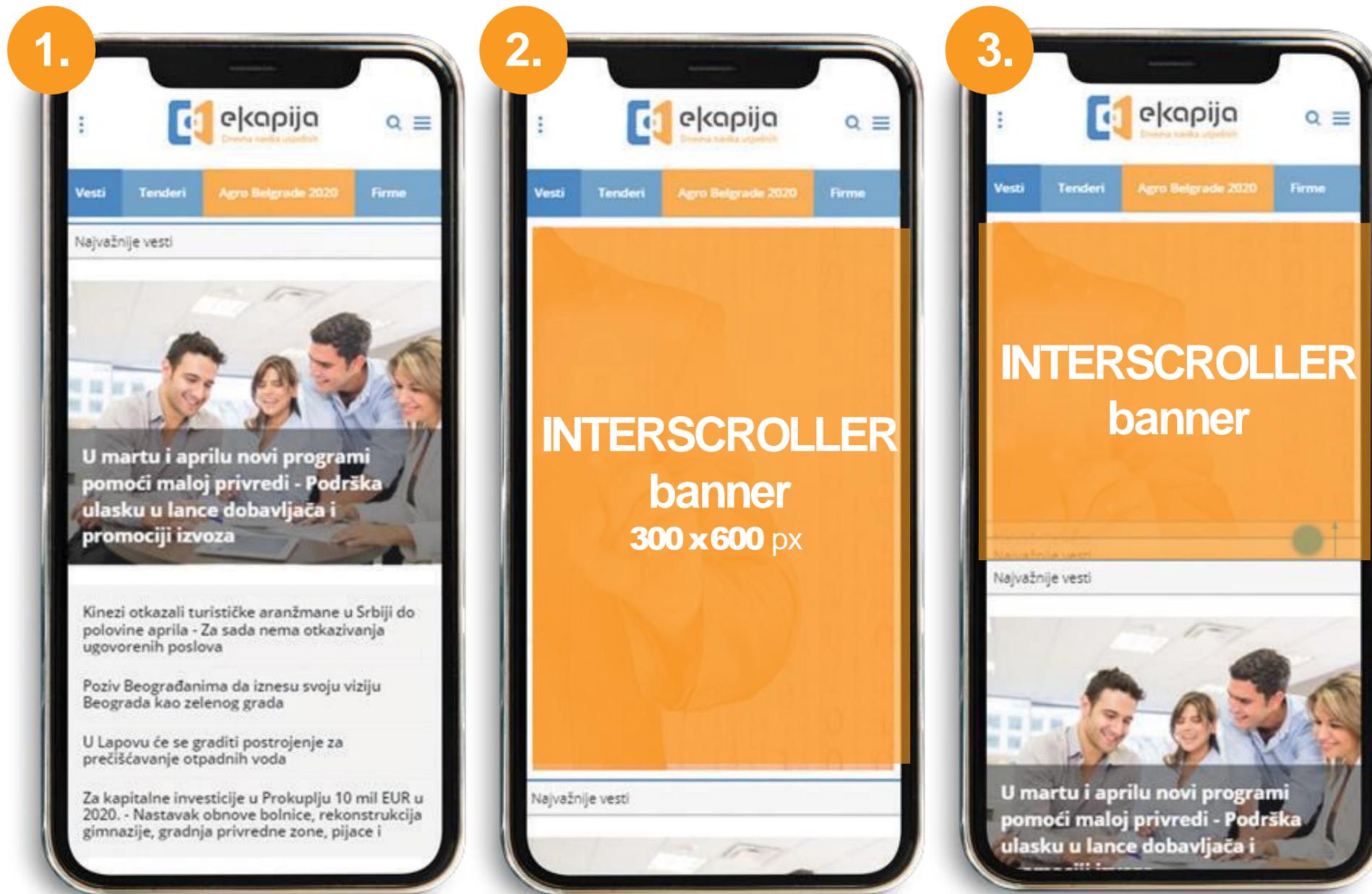


## Banner B4

Dimension: 600 x 120 px  
50% of the display on the front page  
Format: jpg, gif

Campaign duration	Price
1 day	eur 110
7 days	eur 480
15 days	eur 800
30 days	eur 1.400

# INTERSCROLLER banner on mobile phone



## INTERSCROLLER banner

Size: **300 x 600 px**

Full screen phone coverage on the Home page and individual news pages  
25% of the display (4.000 impressions per day)

Format: **jpg, png** ili **gif**

Campaign duration	Price
1 day	160 eur
7 days	750 eur
15 days	1.300 eur
30 days	1.950 eur

# Exclusive Banner in the Daily Business Newsletter

To: Petar Petrović Attach File | Send

Cc:

## Dnevni poslovni bilten

From: eKapija 24 may 2010



**EXCLUSIVE BANNER**  
SAZNAJTE VIŠE 728 x 90 px

VESTI | IZVEŠTAJI | TENDERI | POSLE POSLA

Dnevni poslovni bilten  
ISSN 2217-3382 (online) # 3787, 12.07.2017 eKapija.com status: PRETPLATNIK

\* Ako ne vidite kompletan sadržaj biltena, molimo pogledajte [OVDE](#)

### Vesti

 [Potpisan sporazum o 48 mil EUR za preduzeća na Balkanu](#)  
Na susretu lidera Zapadnog Balkana i visokih zvaničnika Evropske unije u Trstu potpisan je sporazum o Mehanizmu za razvoj i inovacije preduzeća na Zapadnom Balkanu od 48 mil EUR, što je "svež novac" uz već raspoloživih 100 mil EUR za podršku firmama u regionu. Evropski komesar za proširenje Johannes Han na svečanosti potpisivanja sporazuma u okviru Poslovnog foruma na samitu za Zapadni Balkan izjavio da će to omogućiti da se pruži podrška za razvoj i poslovanje šest hiljada preduzeća na Zapadnom Balkanu. Sredstva su dali i Evropski investicio... [detaljnije >>](#)

> [EIB odobrila još 50 mil EUR za rekonstrukciju 4 klinička centra u Srbiji](#)  
(Ilustracija) Ministar finansija Dušan Vujović i potpredsednik Evropske investicione banke (EIB) Dario Skanapieko, potpisali su danas u Trstu na samitu o Zapadnom Balkanu, finansijski ugovor "Klinički centri/C". Kako je saopštio Ministarstvo finansija, finansijski ugovor "Klinički centri/C" predstavlja poslednj... [detaljnije >>](#)

> [Deloitte savetnik za privatizaciju PKB-a](#)  
Savetnik za privatizaciju Poljoprivrednog kombinata Beograd biće kompanija Deloitte, odlučila je Skupština akcionara PKB-a, saznaje Blic u Ministarstvu privrede. Deloitte je jedini i konkurisao [na javnom pozivu](#). Kako su za Blic rekli u Ministarstvu privrede, ponudu kompanije Deloitte usvojila je i Komisija za p... [detaljnije >>](#)

> [Kinezi zainteresovani za RTB Bor i gradnju fabrike guma u Srbiji](#)  
Više kompanija iz Kine zainteresovano je za velike projekte u Srbiji, od toga dve velike za RTB Bor, dok jedna hoće da u fabriku raznih vrsta guma uloži 500 mil USD, izjavio je danas ambasador te zemlje u Beogradu Li Mančang. Predstavnici jedne kompanije će od ponedeljka do petka boraviti ovde i, ako se sve dog... [detaljnije >>](#)

## Exclusive banner

is the only graphics element in the Daily Business Newsletter, which eKapija sends to over 20,000 e-mail addresses.

Size: 728 x 90 px

Formati: jpg, static gif

Campaign duration	Price
1–3 days	eur 150
4–6 days	eur 120
Over 6 days	eur 100

# PR text

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PR text Publication of a PR text on the portal and within the Daily Business Bulletin which eKapija sends to over 20,000 email addresses



**EUR 350**

Additional highlighting of a text on the front page for 48 hours



**EUR 100**

Hiring our journalist in the preparation of an Interview/PR text



**EUR 100**

# Notes

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**Prices** are expressed without VAT.



**Billing** is done in dinar counter-value in line with the middle exchange rate of the National Bank of Serbia.



**The deadline** for the submission of banners is two working days before the start of the display, in order to detect and fix potential technical flaws.

PR text should be submitted two days before publication. Urgent PR text can be published on the same day if it is delivered before 12 o'clock.



**eKapija retains the right** of rejecting advertising solutions or PR texts if they are not in line with its editorial policy.

# CONTACT

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